



# ***Fall Into Pride 2022***

***October 7 - 9, 2022***

***Featuring a Street Fair, Performances and Carnival  
in Downtown Mount Clemens***

On October 7-9, 2022, downtown Mount Clemens will host the 2nd annual Macomb County Pride Festival, *Fall Into Pride*, featuring a Street Fair on Macomb Place, performances on a main stage at the intersection of Macomb Place and Walnut Street, carnival on Main Street, family-friendly Children's Activity Area and additional entertainment at the Fountain Stage on Macomb Place. Macomb County Pride celebrates and empowers the region's LGBTQ+ community through this family- and pet-friendly Pride Festival, and by offering participatory opportunities to local groups and organizations to highlight their support and resources available to the LGBTQ+ community in Macomb County. Macomb County Pride is a nonprofit organization with a mission to create a supporting environment for the LGBTQ+ community and to be a resource in Macomb County.

With attendance estimated at about 2,500 people, our inaugural 2021 Pride Festival was well received by the community. With more than 60 vendors, nonstop performances, visits from elected officials, Drag Queen Story Time hosted by the Mount Clemens Public Library, and a Children's Activity Area, we are proud of what the first festival accomplished and represented for the LGBTQ+ community. In 2022 we are working to grow this festival and establish it as a premier Macomb County annual event.

## **Friday, October 7, 2022**

Pride Pub Crawl, 8 - 11pm, pub-crawl style event, locations TBD  
Carnival Midway opens, 4 - 11pm, Main St.

## **Saturday, October 8, 2022**

Street Fair and Performances at Main Stage, 12 - 8:00pm, Macomb Pl./Walnut St.  
Carnival, 12 - 11pm, Main St.

## **Sunday, October 9, 2022**

Sunday Activity, time & location TBD  
Carnival, 12 - 6pm, Main St.



MACOMB COUNTY PRIDE  
October 7-9, 2022  
Downtown Mount Clemens, MI

## Sponsorship Opportunities

### **Presenting Sponsor - \$3,500 (one opportunity)**

- Presenting Sponsor has option to make opening remarks from the Main Stage at the event
- Recognition as Presenting Sponsor, and inclusion of company name and logo on printed materials
- Recognition with logo on Macomb County Pride website, Facebook page and other social media
- Inclusion as a Presenting Sponsor on printed sponsor recognition signage
- Verbal recognition during event proceedings
- Option for a 10' x 24' booth space in the Street Fair

### **Stage Sponsor - \$2,500 (one opportunity)**

#### **Children's Area Sponsor - \$2,500 (one opportunity)**

- Recognition as Stage or Children's Area Sponsor, and inclusion of company name and logo on printed materials
- Recognition with logo on Macomb County Pride website, Facebook page and other social media
- Inclusion as Stage or Children's Area Sponsor on printed sponsor recognition signage
- Verbal recognition during event proceedings
- Option for a 10' x 24' booth space in the Street Fair

### **Gold Sponsor - \$1,000 (unlimited)**

- Recognition on Macomb County Pride website, Facebook page and other social media
- Inclusion on printed sponsor recognition signage
- Verbal recognition during event proceedings
- Option for a 10' x 12' booth space in Street Fair

### **Silver Sponsor - \$500 (unlimited)**

- Recognition on Macomb County Pride website, Facebook page and other social media
- Inclusion on printed sponsor recognition signage
- Option for a 10' x 12' space in Street Fair

### **Bronze Sponsor - \$250 (unlimited)**

- Recognition on Macomb County Pride website, Facebook page and other social media
- Inclusion on printed sponsor recognition signage

For more information or to secure your sponsorship, please contact Phil Gilchrist at [phil@macombcountypride.com](mailto:phil@macombcountypride.com) or 586-610-0512.

[macombcountypride.com](http://macombcountypride.com)  
[@macombcountypride](https://www.instagram.com/macombcountypride)



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# Fall Into Pride 2022

## October 7-9, 2022 – Downtown Mount Clemens

### Sponsorship Commitment Form

Select your sponsorship level:

- Presenting Sponsor (\$3,500) – one opportunity
- Stage Sponsor (\$2,500) – one opportunity
- Children’s Activity Area Sponsor (\$2,500) – one opportunity
- Gold Sponsor (\$1,000) – unlimited
- Silver Sponsor (\$500) – unlimited
- Bronze Sponsor (\$250) – unlimited

Name as it should appear in recognition materials:

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We will opt-in for our booth space as a Silver Sponsor or higher (circle one): Yes No

Contact Person:

Name		Phone	
Address		Email	
City	State	Zip	

Select your payment method:

- Check enclosed, payable to Macomb County Pride
- Please charge my Visa/Mastercard/Discover/American Express:

Card #	Expiration	CVV
Cardholder Signature		
Billing Address		
City	State	Zip

**By submitting a Sponsorship Commitment Form, you agree that you and your organization are in alignment with Macomb County Pride’s Mission and Vision.**

**Macomb County Pride reserves the right to decline any sponsorship.**

**DEADLINE FOR RECEIPT OF SPONSORSHIP COMMITMENTS IS SEPTEMBER 1, 2022**

Please return to: Phil Gilchrist 1130 Wellesley Dr., Mount Clemens MI 48043, [phil@macombcountypride.com](mailto:phil@macombcountypride.com)

[macombcountypride.com](http://macombcountypride.com)  
[@macombcountypride](https://www.instagram.com/macombcountypride)