



# ***Macomb County Pride 2021***

***October 15 - 17, 2021***

***Featuring a Street Fair and Performances in  
Downtown Mount Clemens***

On October 15-17, 2021, downtown Mount Clemens will host the inaugural Macomb County Pride Festival, featuring a Street Fair on Macomb Place, performances on a main stage outside the Anton Art Center, and a carnival on Main Street. With a goal to develop an annual event, Macomb County Pride will celebrate and empower the region's LGBTQ+ community through this family- and pet-friendly Pride Festival, and by offering participatory opportunities to local groups and organizations to highlight their support and resources available to the LGBTQ+ community in Macomb County.

## **Friday, October 15, 2021**

Gay Night Out, 8 - 11pm, pub-crawl style event, locations TBD

Carnival Midway opens, 4 - 11pm

## **Saturday, October 16, 2021**

Street Fair and Performances at Main Stage, 12 - 6:30pm

Carnival, 12 - 11pm

## **Sunday, October 17, 2021**

Drag Brunch, time & location TBD

Carnival, 12 - 6pm

Macomb County Pride is working with local partners to plan Gay Night Out, a pub crawl through downtown Mount Clemens, as well as a Drag Brunch to close out the event. Macomb County Pride is excited to work with friends and partners from around Macomb County to bring this new event to downtown Mount Clemens.



MACOMB COUNTY PRIDE  
October 15 - 17, 2021  
Downtown Mount Clemens, MI

## Sponsorship Opportunities

### Presenting Sponsor - \$2,500 (one opportunity)

- Presenting Sponsor has option to make opening remarks from the Main Stage at the event
- Recognition as Presenting Sponsor, and inclusion of company name and logo on printed materials
- Recognition with logo on Macomb County Pride website, Facebook page and other social media
- Inclusion as a Presenting Sponsor on printed sponsor recognition signage
- Verbal recognition during event proceedings
- Option for a 10' x 24' booth space in the Street Fair

### Gold Sponsor - \$1,000 (unlimited)

- Recognition on Macomb County Pride website, Facebook page and other social media
- Inclusion on printed sponsor recognition signage
- Verbal recognition during event proceedings
- Option for a 10' x 12' booth space in Street Fair

### Silver Sponsor - \$500 (unlimited)

- Recognition on Macomb County Pride website, Facebook page and other social media
- Inclusion on printed sponsor recognition signage
- Verbal recognition during event proceedings
- Option for a 10' x 12' space in Street Fair

### Bronze Sponsor - \$250 (unlimited)

- Recognition on Macomb County Pride website, Facebook page and other social media
- Inclusion on printed sponsor recognition signage
- Option for a 10' x 12' space in Street Fair

For more information or to secure your sponsorship, please contact Phil Gilchrist at [phil@macombcountypride.com](mailto:phil@macombcountypride.com) or 586-610-0512.



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# **Macomb County Pride 2021**

## **October 15 – 17, 2021 – Downtown Mount Clemens**

### **Sponsorship Commitment Form**

**Select your sponsorship level:**

- Presenting Sponsor (\$2,500) – one opportunity
- Gold Sponsor (\$1,000) – unlimited
- Silver Sponsor (\$500) – unlimited
- Bronze Sponsor (\$250) – unlimited

**Name as it should appear in recognition materials:**

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**We will opt-in for our booth space (circle one):**      Yes                      No

**Contact Person:**

<i>Name</i>		<i>Phone</i>
<i>Address</i>		<i>Email</i>
<i>City</i>	<i>State</i>	<i>Zip</i>

**Select your payment method:**

- Check enclosed, payable to Macomb County Pride
- Please charge my Visa/Mastercard/Discover/American Express:

<i>Card #</i>		<i>Expiration</i>
<i>Cardholder Signature</i>		
<i>Billing Address</i>		
<i>City</i>	<i>State</i>	<i>Zip</i>

**DEADLINE FOR RECEIPT OF SPONSORSHIP COMMITMENTS IS SEPTEMBER 1, 2021**

**Please return to: Phil Gilchrist**

1130 Wellesley Dr., Mount Clemens MI 48043

[phil@macombcountypride.com](mailto:phil@macombcountypride.com)

586-610-0512

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